

# BUTTERFLY HOPE Luncheon



13<sup>TH</sup> ANNUAL

*Benefiting the Alzheimer's Alliance of Smith County*

THURSDAY, SEPT. 24 11:30AM  
THE MEHLING CENTER

Featuring Keynote Speaker  
**NELSON DELLIS**



6x USA Memory Champion,  
Author of *Remember It!*

---

## EVENT COMMITTEE

---

Amy Chesley  
Kayla Cavender  
McClain Cavender  
Morgan Cavender  
Christiana Guthrie

Sarah Hene  
Carol Mazzu  
Bridgette Reid  
Kristina Ross  
Emily Weissmann



# *Sponsorship Opportunities*

## **QUEEN BUTTERFLY | \$10,000**

Premiere Reserved Seating for up to 12 guests (2 tables)  
VIP Reception & Photo Opportunity

Recognition in all Event Publicity & Media Releases, Event Program  
Recognition during Luncheon | Business logo on Alliance website with link to sponsor site

## **COPPER BUTTERFLY | \$7,500**

Premiere Reserved Seating for up to 10 guests  
VIP Reception & Photo Opportunity

Recognition in all Event Publicity & Media Releases, Event Program  
Recognition during Luncheon | Business logo on Alliance website with link to sponsor site

## **SWALLOWTAIL BUTTERFLY | \$5,000**

Premiere Reserved Seating for 8 guests | VIP Reception & Photo Opportunity  
Recognition in Event Program & During the Luncheon  
Business logo on Alliance website with link to sponsor site

## **ROSE BUTTERFLY | \$2,500**

Premiere Reserved Seating for 8 guests  
Recognition in Event Program & During the Luncheon  
Business logo on Alliance website with link to sponsor site

## **BLUE BUTTERFLY | \$1,000**

Premiere Reserved Seating for 8 guests

---

## *Targeted Marketing Opportunities*

### **BUCKEYE BUTTERFLY INVITATIONS SPONSOR | \$6,500**

Swallowtail Butterfly level benefits, along with having your logo/information attached to the invitations.

### **EMPEROR BUTTERFLY DECORATIONS SPONSOR (2) | \$3,500**

Rose Butterfly level benefits, along with having your logo/information attached to the item being sponsored.



# BUTTERFLY HOPE LUNCHEON COMMITMENT FORM

Thursday, September 24 11:30AM  
The Mehling Center

Please accept my commitment of \$ \_\_\_\_\_

- QUEEN BUTTERFLY SPONSOR \$10,000
- COPPER BUTTERFLY SPONSOR \$7,500
- BUCKEYE BUTTERFLY INVITATIONS SPONSOR \$6,500
- SWALLOWTAIL BUTTERFLY SPONSOR \$5,000
- EMPEROR BUTTERFLY DECORATIONS SPONSOR \$3,500 (2)
- ROSE BUTTERFLY SPONSOR \$2,500
- BLUE BUTTERFLY SPONSOR \$1,000

Sponsor Name: \_\_\_\_\_  
(As you would like to appear in print)

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

## CREDIT CARD DONATION:

Visit [www.alzalliance.org/luncheon](http://www.alzalliance.org/luncheon)  
or call Olivia Dean at 903-509-8323

## DONATION BY CHECK:

Mail this form and your check payable to  
Alzheimer's Alliance of Smith County  
3531 S. Broadway Ave, Tyler, TX 75701

**B**UTTERFLY  
**H**OPE   
*Luncheon*

For all other questions, contact April Einspahr at  
[april@alzalliance.org](mailto:april@alzalliance.org) or 903-509-8323.