



**FOR IMMEDIATE RELEASE**

**JUNE 15, 2016**

**ALZHEIMER'S ALLIANCE OF SMITH COUNTY  
ANNOUNCES NEW EXECUTIVE DIRECTOR**

TYLER – The Alzheimer's Alliance of Smith County announces Stephanie Taylor as its new executive director beginning June 20, 2016.

Taylor most recently served as Director of Community Outreach and Public Information Officer at the Northeast Texas Public Health District and brings more than 15 years of experience in the public health and nonprofit sectors. As the Alliance's executive director, Taylor will lead a dedicated staff who provides services to more than 3,500 people in Smith County living with dementia.

"The board enthusiastically welcomes Stephanie to the Alliance," said Tom Holmes, board president of the Alzheimer's Alliance. "She possesses strong leadership skills and valuable experience in our community that will help us meet the needs of a growing population in Smith County with dementia and their care companions."

Alzheimer's disease is currently the sixth leading cause of death in the United States, and more than one in nine people age 65 or older have been diagnosed with a form of dementia. Programs and services at the Alliance including free memory screenings, personal consultations, educational seminars, professional training, caregiver support and resources, and brain health awareness.

"I am excited about the opportunity to serve East Texans who suffer from dementia, as well as help lighten the burden for their caregivers," said Taylor. "Alzheimer's is a devastating diagnosis, and the support services offered by the Alliance are a tremendous need in our community. I feel that my leadership experiences and skills have brought me to this opportunity to serve and grow the Alliance."

Taylor's community involvement also includes service with the Junior League of Tyler, the Texas 211 Advisory Board, and the Tyler Fit City Challenge Steering Committee. A Lindale native, she is an alum of Baylor University, where she studied business and psychology. She and her husband, Chris, have four children.

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